



AAMI GOENKAR
In Partnership with
KHAR GYMKHANA
Organising



GOA FESTIVAL 19
FEBRUARY 9-10, 2019

10:00am to 10:00pm

Khar Gymkhana Grounds, 15th Road, Khar West

SPONSORSHIP APPLICATION FOR YEAR 2019

We provide our Sponsors, both Corporations and Individuals a great platform to make a mark in highly popular event involving Goan culture & cuisine.

I. CONTACT INFORMATION

Name of Sponsor:

Address:

City: Pin Code:

Contact Number:

Email: Website:

II. ABOUT THE COMPANY

CEO/MD: Field(s) of Work:

Number of Employees: Annual Turnover:

₹6,00,000 – Title Sponsorship

₹4,00,000 - Platinum Sponsorship

₹2,50,000 - Gold Sponsorship

₹1,50,000 - Silver Sponsor (Awards)

III. PAYMENT DETAILS

Name of Bank: Branch:

Cash / Cheque / D.D. No.: Date:

Amount Rs :

Please draw Cheque / D.D. in favour of **Aami Goenkar** or for transfer by NEFT
Bank details are as follows:

Bank : **NKGSB Co-Op. Bank Ltd.**

Branch : **Prasad Building, Gokhale Road North, Dadar (W) Mumbai 400 028**

S/B Account No: **003100100013241**

IFSC Code : **NKGS 0000003**

MICR Code : **400086003**

I agree with the above terms and conditions and testify that the information provided in this form is true.

Name:

Company Seal

Place & Date: Signed:



IV. WHAT TO EXPECT AT THE EVENT

- ❖ **Number of stalls: 100**
- ❖ **Carnival Atmosphere**
- ❖ **Goan food & other Cuisines of India**
- ❖ **Wine Festival**
- ❖ **Exotic Spices and Masalas on Sale**
- ❖ **Fashion Wear and Regular Apparel**
- ❖ **Music and Entertainment**
- ❖ **Arts and Crafts**
- ❖ **Contests and Prizes**
- ❖ **Kids Play area**
- ❖ **Expected Footfalls: 15000**



V. ADVANTAGES / BENEFITS OF SPONSORSHIP

<p>₹ 6,00,000 - Title Sponsorship</p> <ul style="list-style-type: none"> • Main Gate display of brand, On Stage, plus 3 banners at prominent places at the venue. Sponsor's name to be announced at a frequency of 30 minutes on the public announcement system. • 1 Free stall and 2 standees at the festival • Display of name on invitations & promotional flyers • Special "Manpatra" (Certificate) at the Goa Festival for participating in a social cause. • Mentions in the relevant Aami Goenkar bulletin and literature. • Mentions in the monthly newsletter of Khar Gymkhana • Coverage in digital marketing- Facebook, Instagram, SMS 	<p>₹ 2,50,000 - Gold Sponsorship</p> <ul style="list-style-type: none"> • Display of brand in kids play area, 2 banners at prominent places at venue. Sponsor's name to be announced at a frequency of 2 hours on the public announcement system • 1 Free stall and 1 standee at the festival • Special "Manpatra" (Certificate) at the Goa Festival for participating in a social cause. • Mentions in relevant Aami Goenkar bulletin and literature. • Coverage in digital marketing- Facebook, Instagram, SMS
<p>₹ 4,00,000 - Platinum Sponsorship</p> <ul style="list-style-type: none"> • Display of brand on Stage, plus 2 banners at prominent places. Sponsor's name to be announced at a frequency of 1 hour on the public announcement system. • 1 Free stall and 1 standee at the festival • Display of name on visitor wrist bands • Special "Manpatra" (Certificate) at the Goa Festival for participating in a social cause. • Mentions in relevant Aami Goenkar bulletin and literature. • Coverage in digital marketing- Facebook, Instagram, SMS 	<p>₹ 1,50,000 - Silver Sponsorship</p> <p>Sponsor for all awards.</p> <p>Name of the award sponsor will be displayed prominently on stage during the contests period</p> <ul style="list-style-type: none"> • Awards/trophies will carry sponsor's Name /Logo prominently • Sponsors name to be announced on the public announcement system during prize distribution

VI. TERMS & CONDITIONS

1. Sponsorship to the event will be confirmed on the day of acceptance by the Committee of Aami Goenkar.
2. Sponsorship applications will be processed on first come first serve basis.

<p style="text-align: center;">Please complete and return the completed Application Form along with the appropriate cheque payment issued to "Aami Goenkar"</p>	<p>Mr. Vivek Prabhudesai, 1 Ground Floor, Malan Mansion, Baburao Parulekar Marg, Off Gokhale Road South, Opp. Desai Hospital, Dadar (W) , Mumbai 400028. Tel. 022 2431 6277 Mob.: 9920516016</p> <p>If you have any questions please feel free to contact Mr. Sanjay Hegde, President, Aami Goenkar @9820062484</p>
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